



Warm Heart Worldwide
Information Sheet
*Honoring the past,
building a better future*

Warm Heart Worldwide, Inc.
A 501.c.3 nonprofit corporation
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Mission

Warm Heart promotes grassroots community development by fostering equal educational access and by creating small businesses that provide jobs and sustainable incomes to the poorest third of our community.

Warm Heart serves Phrao, one of the poorest districts in northern Thailand

54,000 people live in Phrao District, 90 kilometers north of Chiang Mai. One third live on less than \$0.50 per day; one third are landless; the entire population is served by four doctors.

Education and entrepreneurship: The keys to sustainable development

Warm Heart is committed to sustainable development, which can be achieved only if communities possess the knowledge, skills and entrepreneurial attitudes required to build successful businesses.

Education Projects: The grassroots of development

- Children's Homes – building "villages in the valley" for the school year
 - Warm Heart operates homes in the central valley near the main schools for the kids of isolated Hill Tribe villages. The homes are supervised by women from the kids' villages and Warm Heart provides extra educational support to ensure academic success.
- After School – opening doors to the future with a little extra help
 - Warm Heart's after school program enrolls every child within walking distance in extra classes five afternoons a week after school and all Saturday morning. Kids learn English, Thai, math, science, traditional dance and weaving – and sports, too!
- Project Positive – containing the HIV/AIDS epidemic by enlisting its youngest victims as health advocates
 - Warm Heart's Project Positive engages all of the HIV+ teens in Phrao in an exciting, ongoing youth leadership training program. The program gives these alienated, lonely and scared young people their childhoods back and gives them the skills and desire to make a difference in their community.

Entrepreneurship Projects: Creating jobs and value

- Microfinance Project – budgets, business plans and microloans
 - Warm Heart offers the poorest members of our community, those with no credit and no collateral, basic training in personal and business finance, and business planning, and then provides program graduates with microloans to start their own businesses.
- Microenterprise Project – poverty reduction through entrepreneurship
 - Warm Heart provides business training, product ideas and manufacturing assistance to landless laborers, the elderly, and artisans, and offers retail outlets in the U.S. and an online store (www.warmheartonline.org) for their products.
- Phrao Public Power, Co., Ltd. – funding local development and reducing greenhouse gas emissions
 - Warm Heart has led the way in developing plans for a \$2 million, 1 MW biomass, renewable energy power plant for Phrao that will be 45% owned by Warm Heart and other local nonprofits established by Warm Heart to fund community development. The Thai government has committed 80% of project funds; Warm Heart is seeking the remaining \$400,000 from outside investors.

A unique Thai-American collaboration

Warm Heart is a partnership of Warm Heart Worldwide, Inc., an American 501.c.3 nonprofit (EIN 26-2059241), and the Warm Heart Foundation, a Thai non-governmental organization, that ensures local access. Through Warm Heart Foundation, our projects have gained support from the district council and village headmen. Members of the American senior team live in Phrao and manage operations in collaboration with the Thai senior team. All donations for Warm Heart Worldwide are tax deductible to the full extent permitted by law.

Depth of experience and breadth of connections

Warm Heart's senior American and Thai teams have more than 150 years of experience in academia, business, community development, diplomacy, local government, public health, public relations and television. The teams include the retired American Ambassador to Thailand, a mayor recognized nationally for her good government initiatives, the chief executive officer of a sub-district, a clinical professor of medicine with experience in Thailand, an established business woman, an experienced Thai school administrator, and an expert in community development.